



# PRODUCTIVITY & COMPETITIVENESS SUPPORTS



### What's it about?

Energy use, environmental impact and sustainability are all growing in importance, both in business and the world around us. Developing a 'green' policy can help deliver cost savings, improve efficiency and make your business more competitive. Green for Micro is a free programme that helps you take the first steps towards becoming more sustainable.

### Who's it for?

Small businesses that are looking towards developing greener business practices. You may already have instigated some sustainable policies, or you may be starting from scratch, either way Green for Micro can help.

### How does it work?

The programme starts with an online webinar to explain the supports and run through a case study of a business that has been through the Green for Micro programme.

Following your application you will be paired with a Green Consultant who will provide you with two days of mentoring and follow up with a unique report for your business that will help you understand the next steps in your sustainability journey.

**GREEN  
FOR  
MICRO**



To find out what's involved in Green for Micro watch our webinar and get more details at [localenterprise.ie/green](http://localenterprise.ie/green)



### What's it about?

LEAN practices help businesses understand where they can identify and reduce waste within their processes. This could be waste when it comes to time, resources or money. The LEANer your business is, the more efficient it is - it's about working smarter, not just harder.

### Who's it for?

Small businesses that understand that their processes are not as efficient as they could be. It's about building the capabilities of a businesses workforce to identify and make changes themselves.

### How does it work?

Our expert LEAN consultants will visit your business, evaluate your processes and speak with your managers. Following this initial appraisal, training and mentoring will take place and LEAN tools and techniques will be applied to a specific project.

A final report, case study and metrics will then be developed to show the positive impact on your business.

**LEAN  
FOR  
MICRO**



To read some previous case studies and find out more about Lean for Micro see [localenterprise.ie/lean](http://localenterprise.ie/lean)



### What's it about?

Digital Start was created to help you take your business into, and through, the digital age. From creating a digital strategy optimising processes or delivering a seamless digital customer experience, the aim is to prepare and implement a digital plan across the business.

### Who's it for?

Manufacturing or internationally traded services businesses operating in the commercial field and employing up to 10 full-time employees. Places for businesses employing 10-50 (non-Enterprise Ireland/IDA clients) are available on a limited basis.

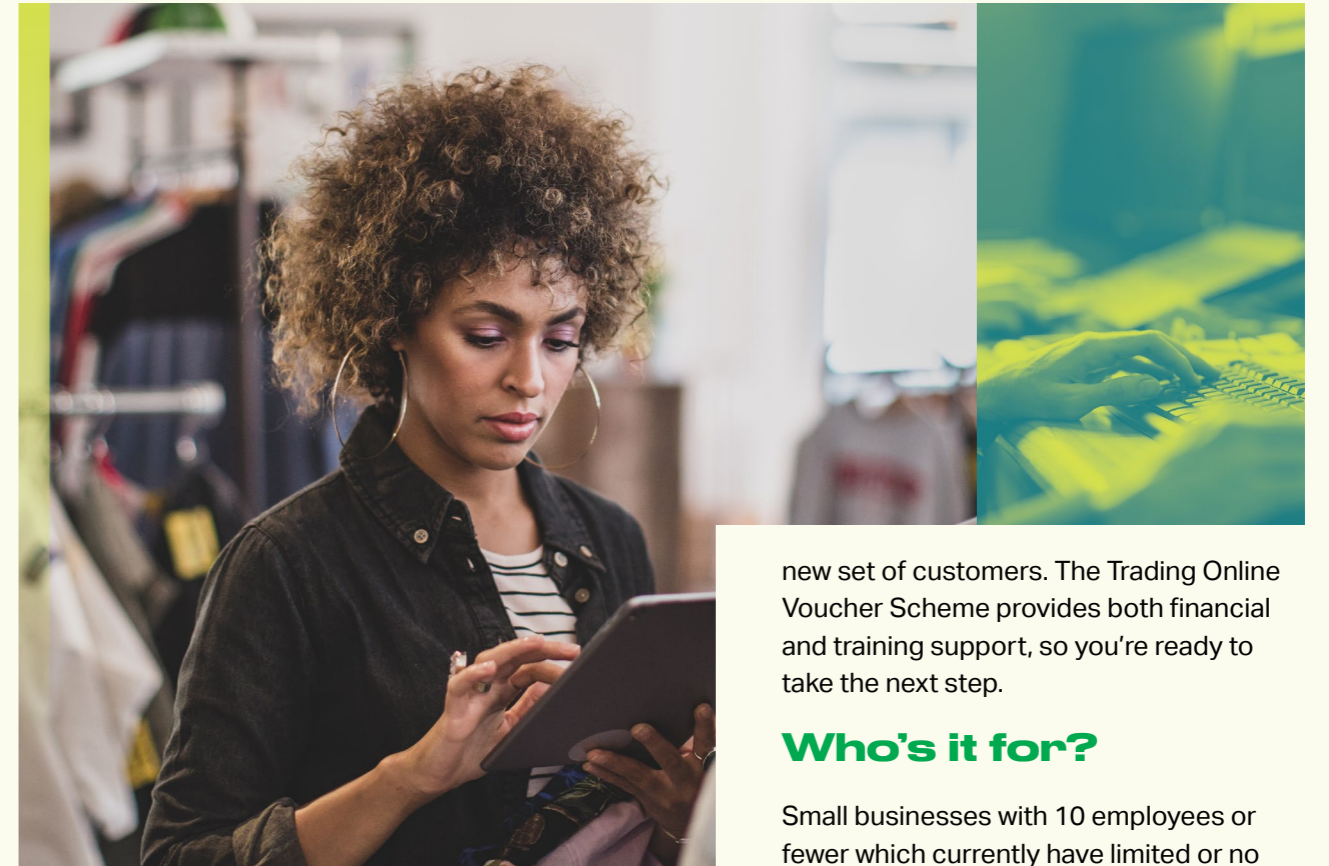
### How does it work?

Our expert digital consultants will help to develop a unique digital strategy by identifying where you are on your digital business journey, developing a digital adaptation plan based on your identified need and assisting you to implement that plan. It is intended to cover areas such as business process optimisation, enhancing your digital customer experience or utilising data better.

## DIGITAL START



To read some previous case studies and find out more about Digital Start see [localenterprise.ie/digital](https://localenterprise.ie/digital)



new set of customers. The Trading Online Voucher Scheme provides both financial and training support, so you're ready to take the next step.

### Who's it for?

Small businesses with 10 employees or fewer which currently have limited or no e-commerce presence, have been trading for more than six months and have a turnover of less than €2m.

Companies who have already availed of the Trading Online Voucher Scheme are also eligible to apply a second time to continue to enhance their online presence.

### How does it work?

The scheme offers financial assistance of up to €2,500 to small businesses, with equal co-funding from your business to help offset some of the associated costs with moving your business online. Your Local Enterprise Office will provide free advice, help and training covering topics such as developing a website, digital marketing, social media and search engine optimisation. This will enable you to decide which online trading options are right for your business.

## TRADING ONLINE VOUCHER SCHEME

To find out more about the Trading online Voucher Scheme, contact your Local Enterprise Office, or see [localenterprise.ie/TOV](https://localenterprise.ie/TOV)

### What's it about?

Between social media, content, posting and payment processing platforms, taking the step from bricks and mortar trading to online commerce can open up a whole

# NOTES

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---



# Local Enterprise Office

There are 31 Local Enterprise Offices in local authorities all over the country, with dedicated teams on hand to help. Find yours at:

-  [@Loc\\_Enterprise](#)
-  [@LocalEnterpriseOffices](#)
-  [@LocalEnterpriseOffices](#)

To contact your Local Enterprise Office, please visit [LocalEnterprise.ie](http://LocalEnterprise.ie)

## #MakingItHappen

